



2006 SPONSORSHIP OPPORTUNITIES

PREMIER SPONSOR

\$15,000

Branding and Name Recognition Opportunities

- Organization identified as a Premier Sponsor in statewide news releases.
- Organization identified as a Premier Sponsor on the event web page.
- Organization identified as a Premier Sponsor in the event program.
- Organization identified as a Premier Sponsor in the event audiovisual presentation.

Organizational Benefits

- One organization representative will be seated in the Governor's Section at the awards presentation.
- One organization representative will be on stage with the Governor Granholm, Jeff Daniels, and First Gentleman Mulhern, for the presentation of one of the awards.
- Two organization representatives are invited to the private reception, hosted by the Governor, Mr. Daniels, and First Gentleman, prior to the award presentation.
- The two representatives attending the reception are also invited to a special Green Room gathering during the reception that will include photo opportunities with the Governor, Mr. Daniels, and First Gentleman.
- Ten tickets to the event with seating in the Sponsors' Section of the event hall.

RECEPTION SPONSOR

\$10,000

A private reception, hosted by Governor Granholm, Jeff Daniels, and First Gentleman Mulhern will be held prior to the awards presentation.

Branding and Name Recognition Opportunities

- The reception is named after the sponsoring organization.
- Organization identified as the Reception Sponsor in statewide news releases.
- Organization identified as the Reception Sponsor on the event web page.
- Organization identified as the Reception Sponsor in the event program.
- Organization identified as the Reception Sponsor in the event audiovisual presentation.
- Organization's banner may be hung at the reception.

Organizational Benefits

- One organization representative will be seated in the Governor's Section at the awards presentation.
- Nine organization representatives are invited to the private reception, hosted by the Governor, Mr. Daniels, and First Gentleman, prior to the awards presentation
- Eight tickets to the event with prime seating in the Sponsors' Section of the event hall.

PACESETTER

\$10,000

Branding and Name Recognition Opportunities

- Organization identified as Pacesetter in statewide news releases.
- Organization identified as the Pacesetter on the event web page.
- Organization identified as the Pacesetter in the event program.
- Organization identified as the Pacesetter in the event audiovisual presentation.

Organizational Benefits

- One organization representative will be seated in the Governor's Section at the awards presentation.
- Two organization representatives are invited to the private reception, hosted by the Governor, Mr. Daniels, and First Gentleman, prior to the awards presentation.
- Eight tickets to the event with prime seating in the Sponsors' Section of the event hall.

GOVERNOR'S CHAMPION

\$5,000

Branding and Name Recognition Opportunities

- Organization identified as a Governor's Champion in statewide news releases.
- Organization identified as a Governor's Champion on the event web page.
- Organization identified as a Governor's Champion in the event program.
- Organization identified as a Governor's Champion in the event audiovisual presentation.

Organizational Benefits

- Four tickets to the event with seating in the Sponsors' Section of the event hall.
- One organization representative is invited to the private reception, hosted by the Governor, Mr. Daniels, and First Gentleman, prior to the dinner.

GOVERNOR'S HERO

\$2,500

Branding and Name Recognition Opportunities

- Organization identified as a Governor's Hero in statewide news releases.
- Organization identified as a Governor's Hero on the event web page.

- Organization identified as a Governor's Hero in the event program.
- Organization identified as a Governor's Hero in the event audiovisual presentation.

Organizational Benefits

- Two tickets to the event with seating in the "sponsors section" of the event hall.
- One organization representative is invited to the private reception, hosted by the Governor, Mr. Daniels, and First Gentleman, prior to the dinner.